

DIGITAL DISTRIBUTION OPPORTUNITY USING CONNECTED, MICRO-BUY MEDIA



CAPTURE CUSTOMERS WITH OUR IMMERSIVE, DATA-DRIVEN BROADCAST MEDIA PLACEMENTS.

Our Distribution Channels Include:



Times Square

An iconic Times Square placement is second only to the Super Bowl when it comes to premium advertisement placements. Our network includes several multi-screen placements, between 42nd and 49th street "on the bowtie," "in the square."



Highways

Our national highway billboard network is comprised of placements from the largest nationwide billboard companies as well as smaller owner/operators. Use our real time placements to drive traffic during slow periods, based on inventory levels or availability.



Supermarkets

Capture shopper attention, as they queue, to complete purchases via our North American - US and Canada - supermarket screen network.



Shopping Centers

Connect with shoppers while they are in a buying mindset. Our network includes screens in-and-out of mall, all on-property, including pathways, parking lots, and on-building. Drive to immediate purchase, trial, or consideration.



Coffee Shops

50" high-definition screens positioned near the coffee pick up area show ads and "infotainment" content. Reach a captive audience, who spend an average of 11 minutes in the coffee shop



Buildings

Our network of screens in office and residential buildings is comprised of high profile entry, waiting area, and elevator locations reaching individuals in both a professional and casual setting.



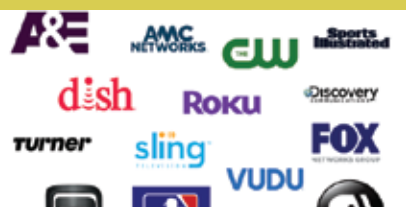
Vehicles

Connect with passengers in major metropolitan areas. Brand your product, drive towards a location, or use for general information.



Hotels

Our hotel network includes in-lobby and in-room placements. Integration with booking engines and reservation systems allow us to access data that identifies lifestyle and buying preferences.



OTT/CTV Video

Over the Top (OTT) streaming Video and Audio is the future of television and radio. Reach individuals or audiences through addressable placements across top networks and top shows.



Online Banners

Reach your consumers online through fun, compelling, visual content. Drive traffic and sales by linking these ads to your website.



Airports

Reach travelers on the go through displays in airport terminal's and rewards clubs. Target a captive audience with a buying mindset.



In Flight & Cruise Ships

Our in-flight and cruise ship options include integrated video as well as banner branding while travelers are stationed and focused for a period of time. Interactive placements allow for data collection and even conversion from interested viewers.

▶ EXTEND YOUR REACH

With our expansive, place-based screen network, reach your target audience on the go and in the home through billboards, point of sale, and streaming video.

Target placements based on data that tells you who is in front of the screen, from a broad-based audience, to individuals searching specific keywords.

Experience your moment of fame with placements at the crossroads of the world - Times Square - elevating your product to a level that only the world's largest brands have been able to access.

▶ LET'S BEGIN

- 1 | **Select Channels**
- 2 | **Choose Geography**
- 3 | **Target Active Buyers**
- 4 | **Press Go!**